**List of image labeling:**

**Category 1: Brand Logos**

* Heineken logo
* Tiger logo
* Bia Viet logo
* Larue logo
* Bivina logo
* Edelweiss logo
* Strongbow logo

**Category 2: Product**

* Beer carton (thùng bia)
* Beer crate (két bia)
* Beer bottle (chai bia)
* Beer can (lon bia)

**Category 3: People**

* Drinker
* Promotion Girl
* Seller
* Buyer/Customer

**Category 4: Activities**

* Eating
* Drinking
* Smiling
* Talking
* Shopping

**Category 5: Emotions**

* Happy
* Angry
* Enjoyable
* Relaxed
* Neutral

**Category 4: Promotional Material**

* Ice bucket
* Ice box
* Fridge,
* Signage, billboard, poster, standee
* Tent card, display stand, tabletop
* Parasol

**Category 5: Context**

* Scene
  + bar
  + pub
  + restaurant
  + grocery store
  + supermarket
  + party
  + celebration
  + gathering
  + happy hour
  + fun time
* Environment:
  + indoor
  + outdoor